

The Happy PharmD

Helping Pharmacists
Create Inspiring
Work and Lives



VIVID VISION

2 0 2 2



The following is our Vivid Vision. Creating this vision brings the future into the present, so we have clarity on what we are creating right now and can always take the most strategic and direct steps to make it a reality. This is a detailed overview of what our business will look like, feel like, and act like 3 years from now by **12/31/22**.



It's **December 31st, 2022**. We're ending the single best year of our company history, and the company is riding a major high. We have just...

- ✔ Annually helped 1,000 pharmacists get new and better jobs
- ✔ Advised/started 20 pharmacy businesses
- ✔ Grown our coach team to 10



OUR MISSION

Our BHAG (big, hairy, audacious goal) is to help 1,000 pharmacists transition into better jobs every year through our coaching program.



WHAT WE DO

We have three core pillars of what we do...

Training

HPD provides world-class training through blogs, videos, podcasts, online courses, live training, retreats, and more. All these resources lead pharmacists to want to discover our coaching programs.

Coaching

Our bread and butter is coaching. This is our lead program designed for pharmacists who are ready for their next career. We are #1 in the world for what we do in this program because of our clients' successes.

Equity/Partner Ecosystem

We build partnerships with our clients through our proven system to create ever-expanding business growth. Our main goal in this program is to create pharmacist jobs. We have a proven system and infrastructure to assist pharmacists in growing their businesses.

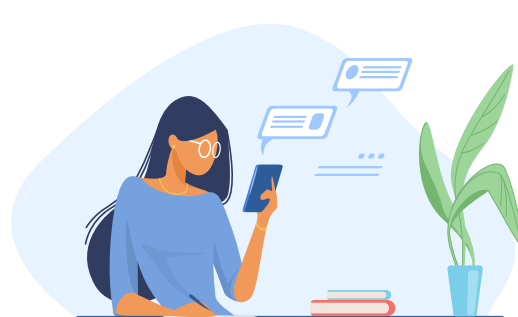
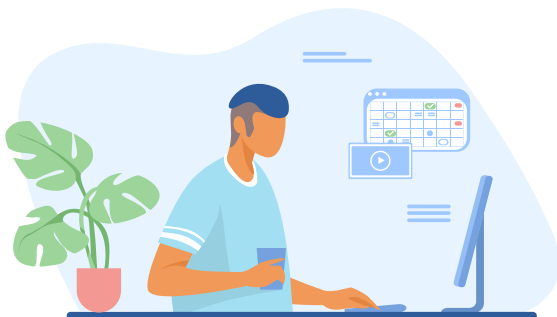
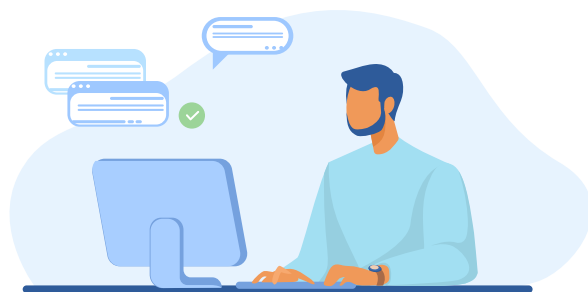


THE DETAILS

We are a virtual company as we value lifestyle freedom and have a team all throughout the world. Our BHAG is to invest in a company-owned overseas property that can serve as a retreat site, a VIP conference venue, and a location that allows any contractor or employee to stay for a vacation.

Our work transforms the profession into a more engaged version of its current self where our clients are changing the pharmacy practice and profession. Our clients improve patient care and save lives. Our work saves patients' lives and the livelihood of pharmacists, including their families.

This ripple effect of the companies that we work with reaches **a million people** all throughout the world.



What created our success?

An amazing growth culture consisting of A-team players, but primarily because of efficient systems. We've learned from the school of hard-knocks that what creates success for us and our clients is efficient systems.



CORE VALUES

The Core Values we live and breathe everyday:

Transparency

1

2

Integrity

Grit

perseverance and passion
for long-term goals

3

4

Move fast,
break things

Results First

5

6

Own your
mistakes





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